

# ***The Consortium of Genius***

web site: <http://www.ConsortiumOfGenius.com>



*"Deep within their secret lair, a cabal of mad scientists and a smart-alecky robot are hatching an evil plot - TO ROCK the WORLD!"*

**"Maybe it was simply my proximity to the deadly mind control lasers that makes me say this, but Bow 2 The COG!!"- George 'Loki' Williams, TourDates.com**

*The Consortium of Genius* is an entertainment powerhouse of 4 mad scientists and one smart-alecky robot, who stop at *nothing* to rock audiences into submission. C.O.G. employs all forms of original rock music: metal, lounge, ska, hip-hop, industrial, swing. The result - a ridiculously fun show that all ages and tastes can enjoy!

## **CURRENT FACULTY:**

Vocals / theremin: Dr. Milo T. Pinkerton III

Bass / vocoder: Dr. Z

Guitar: Filbert W. Snograss (Jr. Scientist in training)

Drums & percussion: Drumbot

Keyboards: Dr. Winchester

**The Consortium of Genius** present an entertaining themed show unlike anything seen on Earth, with tiered pricing levels to accommodate any budget. C.O.G. can deploy anything from an intimate acoustic combo to a full-on multimedia spectacle for a reasonable price. For an additional amount, C.O.G. can even prepare custom music for your event.

C.O.G. have played all over the south for over two decades, at every type of venue from small private parties to the immense *Voodoo Music Experience*. What else do they have up their labcoat sleeves? *I would shudder, if I were you...*

## **Albums:**

*Free Brains and Dead Bodies* - 2000

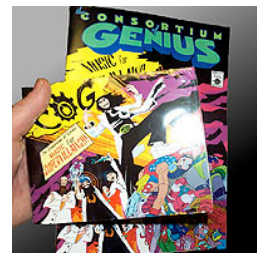
*In C.O.G. We Trust* - 2004

*Music For Supervillains (w' comic)* - 2010

*Strange Transmissions From Uranus* - 2015

## **DVD:**

*History of Future Civilization* - 2003



**"The music is raucous and irreverent, and fun to listen to as the video and light show dazzles your eye. Sexy lab assistants in short white lab coats. Science. Technology. World domination. Everything you could ever expect from the term 'rock show.' Best show ever performed in the universe." - *The Charming Prince blog***

**"Using lovingly-created - I mean, evilly-rendered scientific instruments as props for their fantastic smoke-and-lights stage show, COG gave their audience a great time of dancing, laughing and antics." - *Maitri Vatul, Vatulblog***

**"This music combines space rock with smirking heavy metal, often sounding like a futurist incarnation of Spinal Tap with a dash of Suicidal Tendencies thrown in." - *Matt Howarth***

**"a blast to listen too!" - *Dick Dyszel***



## LIVING

NOLA.COM/LIVING COMPLETE LIFESTYLE COVERAGE

PUZZLES • C-4  
RELIGION • C-6  
COMICS • C-8

SECTION

C

Saturday,  
October 30, 2010

MONEY

See  
C-9

Consortium of Genius' new album, 'Music for Supervillains,' will be released Friday and features 26 tracks that are half novelty tunes, half sci-fi radio play.

*Consortium  
of Genius  
starts day  
at fest on  
a family note  
— 'for a  
really cool  
family'  
anyway*



## ROCK-Y HORROR VOODOO SHOW

By **Alison Fensterstock**  
Contributing writer

It's not a particularly villainous hour, but 10:45 a.m. is when the Consortium of Genius — a rock ensemble fronted by self-styled mad scientist Dr. Milo T. Pinkerton III — will be taking the stage at the Bingo Parlour for its Voodoo Experience debut.

Dr. Pinkerton — aka Lewis D'Aubin — is making the best of it.

Since 1996, the C.O.G., in various incarnations, has been staging what they term "live public musical satire experiments," which comprise as much theater as music. The band members — who perform in character and in lab-coated, fright-wigged costume — work with an aesthetic that references cultural oddities such as Dr. Demento, the Church of the Subgenius, H.P. Lovecraft, vintage sci-fi and horror B movies and comics, and other delightfully weird elements that, all in

all, make the C.O.G. the perfect Halloween party band.

"C.O.G. is basically an amalgamation of everything that I know how to do," D'Aubin said. "Computers and video and recording, and crazy music, and crazier lyrics, all rolled up into a big ball, backed up by crazed imagination and love of fantastic schlock and pop culture that we kind of simultaneously skewer and revere."

As for the band's mad-science narrative — well, rock bands, after all, are mostly out for world domination. The C.O.G.'s motley crew of mad scientists, evil lab assistants and one robot drummer, Drumbot, who comes to life on a video screen, just approach the task a little more ... scientifically. Guitar solos are good; mind control is even better.

"We call it 'lab rock,'" D'Aubin said.

C.O.G.'s "Music for Supervillains," which will be released Friday, is a 26-track opus that's half novelty tunes, half old-fashioned sci-fi radio play. The

C.O.G. has a warped and wonderful sense of humor, but, musically, the band is no joke — the 14 tracks that actually are songs run the gamut of pitch-perfect genre imitations, including the Rush-like opener "I Think Therefore I Rock," the pop-punky "Evil Is Fun," the smooth swing number "Lab Coat" and the '50s-style rocker "Science Fight."

Guests on the album come from outfits as diverse as Rik Slave and the Phantoms, the New Leviathan Oriental Foxtrot Orchestra, Jeremy Lyons' Delta-billy Boys, local metal legends Exhorder as well as horns from the all-girl ska outfit the Local Skank.

"There's been a perception that we don't actually perform onstage, that everything



## THE CONSORTIUM OF GENIUS

What: Multimedia mad scientists and rock satirists present an "evil Saturday morning cartoon" of a show.  
Where: Voodoo Experience, Bingo Parlour tent.  
When: Today at 10:45 a.m.

Dr. Milo T. Pinkerton III fronts Consortium of Genius, the rock ensemble that opens the Voodoo Experience today.

## Behind the theatrics, C.O.G. is a real band

VOODOO, from C-1

is recorded, maybe because our drummer is made of video," D'Aubin said. (Once, in a Spinal Tap-like moment, the computer that generated the Drumbot image crashed.) He hopes that "Music for Supervillains" will reveal that besides being character actors, the C.O.G. is, in fact, a solid band.

That's not to say that the theater isn't a major element. The other dozen tracks on "Music for Supervillains" are spoken vignettes that flesh out a narrative of Dr. Pinkerton's attempt to rule the world via, among other things, hypnotism and zombie armies (with lines such as: "You forget, my Ph.D. is in zombification science!"). The scheme recalls Morgus the Magnificent at his harebrained best.

D'Aubin, of course, is not unfamiliar with the Old City Icehouse and its proprietor, Sid Noel, Morgus himself, appears as a guest on the album and as a character in the limited-edition comic book that comes with "Music for Supervillains." D'Aubin counts him as a friend and inspiration in both the fields of media and mad science.

"I've actually gotten to know him, in the last six or seven years," D'Aubin said. "He was an inspiration growing up, and he's also had a lot of good advice."

Though the sunny, midmorning slot is not ideal for horrifying lab experiments or plotting world domination, it will be an utterly seasonally appropriate kickoff to the day at Voodoo — for parents and kids who want to get into a Halloween state of mind.

"What we're doing onstage is basically a live-action cartoon," D'Aubin said. "It's fun and appropriate for all ages. You could call it family entertainment — for a really cool family."

"But, I mean, we're definitely not the Imagination Movers."



